

TOP 13 REASONS WHY NOW IS THE BEST TIME TO BUY A NEW HOME!

1. It's a Buyer's Market: Yes, dreams do come true. Your opportunity is here right now to get a great deal on a new home.

2. More for Your Money: Many builders are offering upgrades, mortgage interest buy-downs, and a host of other incentives.

3. Tax Benefits: Uncle Sam knows homeownership benefits the nation and encourages it through deductions of mortgage interest, state and local property insurance, and now, for mortgage insurance.

4. Great Selections: Ample but now-shrinking inventory of new homes in the Charlotte-DeSoto area means more home-buying choices.

5. Interest Rates: Currently near historic lows and more mortgage product choices than ever.

6. Equity: Use for college expenses, consumer goods, weddings, retirement, and for that second/retirement home. Your 401k should be so useful.

7. Leveraging: Make a down payment of as little as 5% of the value of the home. Earn returns based on the total value of the property. Plus, you get to live there.

8. Amenities: Gourmet kitchens, pools and spas, tile and wood flooring, mini-spa bathrooms, home theaters.

9. Energy and Resource Efficiency: Today's new homes are increasingly energy-efficient and are constructed with resource conserving, materials, and techniques to save you money.

10. More Space: Kids, pets, hobbies, guests, in-laws. No explanation necessary.

11. Construction Quality: Florida's building codes have changed rapidly, and new homes in the Charlotte-DeSoto area are stronger, safer, more durable, more tightly constructed, better insulated, less money to insure, and much better able to withstand the natural elements of our beautiful tropical environment.

12. Value Now: Prices for new homes are already at a good value point. Upcoming increases in materials, labor, and governmentally imposed impact fees will only increase these prices.

13: The Cost of Delaying the Home Buying Decision: Price increases on labor and material, loss of leveraging, loss of potential tax benefits, loss of possible incentives, and the end of the "Buyers' Market".

Take the Parade of Homes Tour and Find the Home of Your Dreams Today!